

End2End iSMS Gateway standard Routing Classes (SMS-MT)

	DIAMOND	DIAMOND <i>plus</i>	GOLD UK	SILVER	IRON
Type	Quality Routing SS7 based only	Quality Routing SS7 + SMSC based	Quality Routing SMSC based	Least cost routing SMSC based	Least cost routing GSM Modules based
Description	High reliable delivery based on own multiple direct SS7 links (100%)	High reliable delivery based on own direct SS7 links, combined with additional SMSC connections	Reliable delivery based on a direct IP Connection to dedicated UK SMSC	Reliable mix of carefully selected SMSC connections	Reliable delivery based on high performance GSM modules
Available Destinations	~360 GSM Networks	~ 500 GSM Networks	~ 280 GSM Networks incl. all European destinations!	> 400 GSM Networks incl. all European destinations!	~ 95 GSM Networks, mostly European destinations
Typical Usage	Suitable for all SMS applications targeting defined markets or regions: including time critical apps, alerts, P2P SMS, content SMS, news services, etc.	Suitable for all SMS applications requiring full coverage in each country: including time critical apps, alerts, P2P, content delivery, notifications, info services, etc.	Suitable for all SMS applications e.g. WAP-Push, Info-SMS, mobile marketing, free SMS portals, content SMS, news services, etc.	Mobile marketing, Person 2 Person, content delivery, news, surveys, etc.	Suitable for all SMS applications that do not require an individual OADC (originator ID), e.g. WAP-Push, Content-SMS, Free-SMS
Originator-ID	Numeric & Alphanumeric	Numeric & Alphanumeric	Numeric & Alphanumeric	Destination specific, no guarantee of availability	Originator will be replaced by an intern. long number
Type of Message	Text & Binary (including WAP push)	Text & Binary (including WAP push)	Text & Binary (including WAP push)	Text (Binary, including WAP-Push to be tested)	Text (binary on request)
Delivery Receipts	Yes, handset DLR	Yes, handset DLR	Yes, handset DLR	For 95% of the destinations	Not available
Latency	< 10 seconds	< 10 seconds	~ 10 - 40 seconds, Queuing may occur	~ 10 to 180 sec, Queuing acceptable	~ 10 - 60 seconds. Queuing up to several hours acceptable
Resilience	Own SMSC environment with redundant SS7-connections to locally separated STPs (Signal Transfer Points)	Delivery based on own SMSC environment with redundant SS7-connections to locally separated STPs (Signal Transfer Points) plus additional direct SMSC IP connections.	Queuing at high traffic times may occur	Service may stop or delivery may be delayed Queuing of messaging acceptable	Service may stop or delivery may be delayed Queuing of messaging acceptable
Timestamp shown on mobile device	Local Time of Capital City of Destination Country	For 90% Local Time of Capital City of Destination	UK Time	Capital city of destination country. May vary +/- 7 hours.	Capital city of destination country. May vary +/- 7 hours.
Restrictions	No adult or illegal content, NO unsolicited SMS (Spam)	No adult or illegal content, NO unsolicited SMS (Spam)	No adult or illegal content, NO unsolicited SMS (Spam)	No adult or illegal content, NO unsolicited SMS (Spam), No Bulk > 20k per disptach, No Premium services	No adult or illegal content, NO unsolicited SMS (Spam), No Premium services, No Bulk > 20k per dispatch

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